

ALEX DALBY

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EXPERIENCE

MARKETING CONSULTANT

BRANCH OUT REALTY - SOMERVILLE, MA

OCTOBER 2017 - PRESENT

Content marketing, blogging, copywriting, website design, brand collateral for print and digital, social media marketing.

MARKETING CONSULTANT

POETHIQUE - WELLESLEY, MA

SEPTEMBER 2017 - PRESENT

Email marketing (MailChimp) and blogging.

FREELANCE GRAPHIC DESIGNER

QUICKPIVOT - BOSTON, MA

OCTOBER 2017

Brand collateral design and copy primarily on slide decks and new software logo design.

DIGITAL MARKETING COORDINATOR

CASTLES UNLIMITED - NEWTON, MA

OCTOBER 2015 - MARCH 2017

Content marketing, copywriting- SEO, long-form, marketing collateral, social media marketing, email marketing, graphic design - brochures, flyers, magazine templates and store window display,

SOCIAL MEDIA MANAGER

CASTLES MAGAZINE - NEWTON, MA

OCTOBER 2015 - MARCH 2017

Social media marketing, blogging, web design, content and copy, PR, brand collateral

MARKETING CONSULTANT

JOBLETICS - SOMERVILLE, MA

MARCH 2016 - APRIL 2016

Start-up logo design, copy and branding.

MARKETING INTERN

GEUTEBRUCK GMBH - WINN HAGEN, GERMANY

AUGUST 2012 - DECEMBER 2012

Marketing research, social media marketing, photo editing, website maintenance, PR + industry fair staffing.

SKILLS

Wordpress, Microsoft Office, Photoshop, Adobe Creative Suite, Constant Contact, Mailchimp, GoDaddy, Google Analytics, Adwords, Social Media Platforms, HTML, CSS, iMovie, Final Cut Pro, Photography